

Adam Bourret

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See my work at
adambourret.com

Password: **casestudy**

Experience

Director of Product Design, Super November 2021 - present

- Currently leading a team of 11 product designers, UX researchers and managers, built from the ground up
- 0-1 product development of SuperCash, Super's new fintech product
- Led an initiative to combine Super's 3 business verticals into one app
- Partnered with engineering and marketing to roll out a rebranded design system across the app
- Introduced user research to the company through hiring, tooling, process, and roadmapping
- Elevated the role of product designer from day to day tasks to strategic partnership
- Introduced design process, documentation, and competency frameworks for designers and researchers

Design Lead, Prodigy Education January 2021 - November 2021

- Led design strategy for Prodigy's online tutoring platform
- Hired and managed a team of designers and researchers

Senior Product Designer, Top Hat June 2017 - January 2021

- Led the design strategy and vision for Top Hat's interactive textbook offering, including a new authoring space that revolutionizes the way our users create and update educational material
- Led the design on Top Hat's new grading system, switching

Skills

Design Leadership

leading design teams, coaching and mentoring, developing product visions, planning roadmaps, facilitating design sprints, critiques and workshops

UX Research

user interviews, data analysis, prototype testing, usability testing, A/B testing

UX Design

user flows, journey maps, sketching, wireframing

Prototyping

Figma, HTML/CSS/JS

Education

Centennial College

Interactive Digital Media
2007-2008

Brock University

Honours BA, Visual Arts
2001 - 2005

millions of professors and students to the new version and retiring the old

Head of Design, Influitive

May 2016 - June 2017

- Led research, design and implementation of a comprehensive redesign of Influitive's core product
- Managed a design team to achieve professional growth and promote a user driven approach

UI/UX Lead, Kanetix LTD

September 2013 - May 2016

- Led a team of designers and front end engineers
- Responsible for the redesign and maintenance of websites and apps within the Kanetix family

UI/UX Designer, RateSupermarket.ca

August 2011 - September 2013

- Responsible for design and front end development of the RateSupermarket.ca website and app

Web Designer, Bluenotion Inc

November 2009 - Jun 2011

- Responsible for design and front end development of various websites and apps in an agency setting